



May 20, 2024

Dear Valued Business Partners,

It's that time of year again and here at the Chamber we are hard at work preparing for one of Union County's most anticipated events. We're gearing up for the Annual Independence Day celebration, **Light up the Lake 2024!**

This year the celebration will take place in its traditional location, Veteran's Park on Wednesday, July 3rd, 2024. The **JAMIE WRIGHT BAND** will be on hand playing a variety of music to please all crowds, young and young at heart. The event will kick off at 6:00pm and there will be food vendors on site.

Then... at dark the much anticipated fireworks display will ensue to round out our celebratory evening! What an exciting time this is for all, as we celebrate our freedom!

This outward celebration of patriotism is a staple in our community and remains one of the most attended family events here in Union County. In an effort to continue making this event successful we rely heavily on sponsors like you. **Without the sponsorship of area businesses, organizations, and individuals, "Light up the Lake" would not be possible each year.** This is also a great venue for advertising your company or brand as thousands of people will gather for this event!

Sponsorship opportunities to fit all budgets are attached. Please complete the attached form and return no later than June, 14th 2024.

Sincerely,

John Gregory

John Gregory, President

Union County Chamber of Commerce

135 West Main Street| Union, SC 29379
o 864-427-9039| f 864-427-9030| unionsc.com| [#teamunionsc](https://www.instagram.com/teamunionsc)



Light Up the Lake Sponsorship Opportunities

STARS & STRIPES Sponsor: \$1000.00

- Individual Banner (3'x5') advertising your organization.
- Exposure on all Union County Chamber social media with company logo and link.
- Stage recognition at the event
- Logo and company link on Chamber website

RED Sponsor: \$750.00

- 12"x24" Yard Sign advertising your organization positioned around the lake
- Exposure on all Union County Chamber social media with company logo and link.
- Stage recognition at the event
- Logo and company link on Chamber website

BLUE Sponsor: \$500.00

- Recognition on all sponsor banner
- Exposure on all Union County Chamber social media with company logo and link.
- Stage recognition at the event
- Logo and company link on Chamber website

WHITE Sponsor: \$250.00

- Stage recognition at the event
- Logo and company link on Chamber website

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Sponsorship Commitment Form

If you wish to participate, please check the appropriate level below and return the completed form along with your sponsorship contribution payable to **Union County Chamber of Commerce/Light Up the Lake before June 14th, 2024. Mail to 135 West Main Street, Union, SC 29379.** Once we receive your sponsorship commitment form and contribution, you will receive a confirmation email.

Sponsorship Level: _____

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Preferred Telephone: _____

Website: _____