



May 23, 2022

Dear Valued Business Partners,

It's that time of year again and here at the Chamber we are hard at work preparing for one of Union County's most anticipated events. We're gearing up for the Annual Independence Day celebration, **Light up the Lake 2022!**

This year the celebration will take place in its traditional location, Veteran's Park on July 2nd, 2022. A live band playing a variety of music to please all crowds young and old will kick the event off at 6:00pm. There will be food vendors on site as well. Then... at dark the much anticipated fireworks display will ensue to round out our celebratory evening! What an exciting time this is for all, as we celebrate our freedom!

This outward celebration of patriotism is a staple in our community and remains one of the most attended family events here in Union County. In an effort to continue making this event successful we rely heavily on sponsors like you. **Without the sponsorship of area businesses, organizations, and individuals, "Light up the Lake" would not be possible each year.** This is also a great venue for advertising your company or brand as thousands of people will gather for this event!

Sponsorship opportunities to fit all budgets are attached. Please complete the attached form and return no later than June, 28th 2022.

Sincerely,

**John Gregory**

John Gregory, President

Union County Chamber of Commerce

135 West Main Street| Union, SC 29379  
o 864-427-9039| f 864-427-9030| [unionsc.com](http://unionsc.com)| [#teamunionsc](https://www.instagram.com/teamunionsc)



# Light Up the Lake Sponsorship Opportunities

**STARS & STRIPES** Sponsor: \$1000.00

Individual Banner (3'x5') advertising your organization

Exposure on all Union County Chamber social media with company logo and link

Podium recognition at the event

Logo and company link on Chamber website

**RED** Sponsor: \$750.00

12"x24" Yard Sign advertising your organization positioned around the lake

Exposure on all Union County Chamber social media with company logo and link

Podium recognition at the event

Logo and company link on Chamber website

**BLUE** Sponsor: \$500.00

Recognition on all sponsor banner

Exposure on all Union County Chamber social media with company logo and link

Podium recognition at the event

Logo and company link on Chamber website

**WHITE** Sponsor: \$250.00

Recognition on all sponsor banner

Podium recognition at the event



## Sponsorship Commitment Form

If you wish to participate, please check the appropriate level below and return the completed form along with your sponsorship contribution payable to **Union County Chamber of Commerce/Light Up the Lake before June 21st, 2022. Mail to 135 West Main Street, Union, SC 29379.** Once we receive your sponsorship commitment form and contribution, you will receive a confirmation email.

Sponsorship Level: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Preferred Telephone: \_\_\_\_\_

Website: \_\_\_\_\_