



April 1, 2026

Dear Valued Business Partner,

The City of Union Public Safety Department, along with the County of Union, SCDNR, the U.S. Forestry Service, and the Union County Chamber of Commerce, will host the **2026 Youth Fishing Rodeo** on Saturday, May 16, from 9:00 AM to noon.

This event is free and open to children ages 15 and under, and all participants must be accompanied by an adult. This year's rodeo will be held at Foster Park Lake.

Each year, this event welcomes hundreds of participants and their families, all competing for a variety of prizes such as fishing rods, tackle boxes, and the **coveted lifetime fishing license**. The purpose of the rodeo is to encourage healthy hobbies, build confidence in our youth, and promote good sportsmanship, all while surrounding families with the positive presence of local law enforcement. It continues to be a meaningful way to bring our community together.

In preparation for the event, the City of Union stocks the 6-acre pond with tagged fish, creating multiple opportunities for children to win donated prizes. Additional door prizes will also be awarded, and lunch will be prepared and served by the City of Union Public Safety Department.

As you can imagine, an event of this size requires significant preparation and support. To help continue its success, we are reaching out to our local business community for sponsorship. There are several sponsorship opportunities to fit all budgets. This is also a great venue for advertising your company or brand as hundreds of families will gather for this event!

Please see the attached Sponsorship Levels for more information. If you are interested in sponsoring, please complete and return the attached form by **May 1, 2026**.

If you have any questions or concerns, please do not hesitate to reach out 864.427.9039. Thank you for your consideration!

Sincerely,

Angela Fant

Angela Fant, Executive Director
Union County Chamber of Commerce



FISHING RODEO SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR: \$1,000

- Reserved sponsor booth
- Individual signage promoting your organization at the event
- Recognition on one Lifetime Fishing License (valued at \$400)
- Logo on all sponsor banners
- Exposure on all marketing materials
- Logo and company link on the Chamber website
- Logo and recognition across Chamber social media platforms



GOLD SPONSOR: \$500

- Recognition on one Lifetime Fishing License (valued at \$400)
- Logo on all sponsor banners
- Exposure on all marketing materials
- Logo and company link on the Chamber website
- Logo and recognition across Chamber social media platforms



SILVER SPONSOR: \$300

- Logo on all sponsor banners
- Exposure on all marketing materials
- Logo and company link on the Chamber website
- Logo and recognition across Chamber social media platforms



BRONZE SPONSOR: \$100

- Logo on all sponsor banners
- Logo and company link on the Chamber website

We will also accept in-kind donations in lieu of a sponsorship fee.



SPONSORSHIP COMMITMENT FORM

If you wish to participate, please check the appropriate level below and return the completed form along with your sponsorship contribution payable to Union County Chamber of Commerce/Fishing Rodeo before **May 1, 2026**.

Please mail to 135 West Main Street, Union, SC 29379. Once we receive your sponsorship commitment form and contribution, you will receive a confirmation email.

If you would like to pay online, please return completed form to afant@unionsc.com and we will send you an invoice.

Sponsorship Level: _____

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____

Zip: _____

Email: _____

Preferred Telephone: _____

Website: _____

