SPONSORSHIP OPPORTUNITIES

Dear Valued Business Partner,

The Christmas season is almost here, and the Union County Chamber of Commerce is excited to bring even more Christmas magic to downtown Union this year!

Our 2026 Christmas Parade, “Sounds of the Season,” will fill Main Street with the sights and sounds of Christmas on Friday, December 4, at 6:00 PM.

Following the parade, the celebration continues with a special, festive Christmas tree lighting in front of the Union County Courthouse! We have more Christmas fun planned, with exciting details to be announced soon.

As this beloved community tradition grows, so does the opportunity for local businesses to be part of something special. With an expanded evening of festivities, your sponsorship will help us bring the celebration to life while giving your business valuable recognition throughout the community.

We invite you to join us as a sponsor and help make this year’s Christmas celebration one to remember. Thank you for supporting the Union County Chamber of Commerce and the families we serve!

Warm regards,
Angela Fant

Executive Director | Union County Chamber of Commerce

SPONSORSHIP LEVELS & COMMITMENT

PRESENTING SPONSOR — $500

- Opportunity to share a Christmas greeting during the tree lighting ceremony
- One judging position for the Christmas Float Contest
- Dedicated sponsor display on the Chamber's digital bulletin board
- Recognition on the sponsor banner at the Christmas tree lighting
- Recognition during the parade's Facebook Live broadcast and Christmas tree lighting ceremony
- Recognition in event promotional materials and on Chamber social media

GRAND MARSHAL PRESENTER — $250

- Dedicated sponsor display on the Chamber's digital bulletin board
- Recognition on the sponsor banner at the Christmas tree lighting
- Recognition during the parade's Facebook Live broadcast and Christmas tree lighting ceremony
- Recognition in event promotional materials and on Chamber social media

PARADE SPONSOR — $100

- Recognition on the sponsor banner at the Christmas tree lighting
- Recognition during the parade's Facebook Live broadcast and Christmas tree lighting ceremony
- Recognition in event promotional materials and on Chamber social media

SPONSORSHIP COMMITMENT FORM

☐ Presenting $500 ☐ Grand Marshal $250 ☐ Parade $100

Contact Name

Company Name

Address

City / State / ZIP

Email

Phone Number

Please return completed form to afant@unionsc.com or mail to:

Union County Chamber of Commerce, 135 West Main Street, Union, SC 29379