UNION COUNTY CHAMBER OF COMMERCE

2026 Christmas Parade Application

Friday, December 4, 2026. Parade Begins at 6:00 PM. Tree Lighting to Follow.

Parade Registration:

Group/Entry Name *

This is how your entry will be listed in the line-up and announced on Facebook live stream.

Authorized Contact *

First Name

Last Name

Phone Number *

Format: (000) 000-0000.

E-mail *

example@example.com (We will email you your lineup number)

Group/Participant Mailing Address *

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Entry Details

Type of Entry *

- [ ] Float with Vehicle
- [ ] Vehicle Only (Car, Truck, Jeep, ATV, etc)
- [ ] Walkers
- [ ] Marching Band
- [ ] Animal
- [ ] Tractor Trailer/Large Utility
- [ ] Other (Please describe below)

Please Describe Your Entry (List the exact number and type of vehicles you will have) *

Examples: 2 cars with 6 walkers, 4 ATVs, 1 truck with boat

Total Length of Entry (Please measure in feet) *

Include all vehicles, trailers, floats, and the space between them. We need the total length to plan lineup space.

Estimated Number of Walkers *

Enter 0 if everyone will be inside the vehicle or float.

Information About Your Entry for Our Facebook Livestream: *

Ex: Proudly serving Union County for over 20 years. We not only fill prescriptions but also offer free delivery service!

Would you like your entry to be judged? *

- [ ] Yes
- [ ] No

Entries are judged as they pass through Main Street, not at lineup.

2026 Christmas Parade Rules & Guidelines

Sounds of the Season

Friday, December 4 | 6:00 PM | Main Street, Union, SC

LINEUP & PARADE INFORMATION

Parade Entry Access: ALL parade participants MUST enter the lineup area through the intersection of Arthur Boulevard and Main Street.

Lineup begins at 5:00 PM. All entries MUST be in place by 5:30 PM. The parade begins promptly at 6:00 PM.

Lineup numbers will be emailed the week of the parade. Parade officials will be available to help you find your assigned location.

Assigned Lineup Positions: All entries MUST remain in their assigned lineup positions. DO NOT move into an empty space or change positions. Gaps will be closed by parade officials ONLY.

Registered Entries: All entries MUST be listed on the application. Unregistered vehicles or equipment will NOT be permitted. Lineup space is assigned based on registration information.

Entry Identification: A printed entry number will be provided upon arrival. Display it on the front driver's side of your vehicle so parade announcers can identify your entry during the parade and Facebook livestream.

Parents may drop off children at their assigned parade location but **may not park or block traffic.** Drop off and continue moving.

Follow all instructions from parade officials. All traffic laws remain in effect, even on closed roads.

RAILROAD SAFETY

Norfolk Southern has been notified of the parade and will slow down and take precautions, but they do not **STOP** the train for parades. **Do Not Stop Your Float Or Vehicle On The Train Tracks!**

ENTRY & SAFETY RULES

Santa: The Chamber has invited Santa to participate. No other Santa impersonators are permitted.

Performances: Only preapproved performance groups may participate. Stopping along the parade route is prohibited. Contact the Chamber for approval.

Motorcycles, Dirt Bikes, ATVs: No racing or revving engines.

Sirens & Horns: Excessive use of sirens and horns is prohibited. Please use them sparingly and be considerate of spectators.

Drivers: Must have a valid driver's license and vehicle registration.

Beauty Queens: May ride on floats, inside convertibles, or on sunroofs, but never on vehicle hoods.

Children: Children under 12 seated on the back of a convertible must have adult assistance. All children riding on vehicles must remain within the vehicle's perimeter. If standing, they must be protected from injury when the vehicle starts or stops.

JUDGING & PRIZES

Our 2026 theme is **"Sounds of the Season!"** Let your favorite Christmas song inspire your parade entry! From timeless carols to holiday hits, get creative and bring the music of Christmas to life. **Judges will be looking for entries that creatively reflect this year's theme.**

All entries must clearly display their business or organization name so judges can identify them.

Cash Prizes: 1st Place: $100 | 2nd Place: $50 | 3rd Place: $25

Winners will be announced Monday, December 7.

APPLICATION DEADLINE

DEADLINE IS MONDAY, NOVEMBER 23, 2026 — NO LATE APPLICATIONS WILL BE ACCEPTED.

The parade lineup will be finalized on November 24. All completed applications must be submitted by November 23 to be considered for participation.

Parade Participation Agreement

The Union County Chamber of Commerce will have final authority over positioning of entries in the parade and the pace and movement of the parade in progress. Parade officials, Police, Firemen, Chamber Board Members, and other Parade Volunteers assume no liability for any damage to floats, vehicles, or for any injuries or damage due to negligence of parade entrants.

Entries must observe all applicable rules and regulations and follow all instructions from Police, Firemen, Chamber Board Members, and Parade Officials.

The undersigned, on behalf of the participants named above on this entry, agrees to indemnify and hold harmless the City of Union, SC, the County of Union, SC, Union County Chamber of Commerce and the Union County Fire and Rescue from any and all responsibilities or liabilities for injuries or damages resulting from participation in the Annual Christmas Parade. All entrants assume full and complete responsibility for the conduct of themselves and all other participants included in their entry, and to conduct themselves in a safe and responsible manner.

Do you acknowledge that you have read, understand, and agree to follow all 2026 Christmas Parade Rules & Guidelines, including the Parade Participation Agreement above? *

- [ ] Yes, I agree

Signature of Participant or Authorized Representative *