



March 11, 2025

Dear Valued Business Partner,

The City of Union Public Safety Department, along with the County of Union, SCDNR, and US Forestry Service will be hosting the 2025 Youth Fishing Rodeo on Saturday, May 17th from 9:00 am to noon.

This event is free and open to children 15 and under and must be accompanied by an adult. This year's rodeo will be held at Foster Park Lake.

Customarily this event hosts hundreds of participants and their families, competing for one of many prizes, such as fishing rods, tackle boxes, and the **coveted lifetime fishing license**. The intended purpose of this event is to encourage healthy hobbies, build confidence in our youth and promote good sportsmanship all while surrounding families with the positivity of law enforcement. It continues to be a great way to bring the community together.

In preparation for the event the City of Union stocks the 6 acre pond with a significant amount of tagged fish. There are many opportunities for children to win one of the donated prizes by catching a tagged fish or winning one the many door prizes. Lunch will be prepared and served by the City of Union Public Safety Department.

As you can imagine, it takes lots of preparation and funding to put on an event of this size. In an effort to continue making this event successful we are reaching out to the local business community for assistance. There are several sponsorship opportunities to fit all budgets. This is also a great venue for advertising your company or brand as hundreds of families will gather for this event! Your level of exposure is completely up to you.

Please see the attached Sponsorship Levels. If you are interested in sponsoring, please complete the attached form and return no later than April 14th, 2025.

If you have any questions or concerns, please do not hesitate to reach out 864.466.6769. Thank you for your consideration!

Sincerely,

*Jami Trammell*

Jami Trammell, Deputy Director  
Union County Development Board



# Fishing Rodeo Sponsorship Opportunities

**Platinum Sponsor: \$1,000**

## Reserved Sponsor Booth

Individual signage advertising your organization at the event

Sponsor Recognition on one Lifetime Fishing License's ( Valued @ \$400 )

Logo on All Sponsor Banner

Exposure on all marketing material

Logo and company link on Chamber website

Logo and Sponsor recognition on all social media mediums

**Gold Sponsor: \$500**

Sponsor Recognition on one Lifetime Fishing License's ( Valued @ \$400 )

Logo on All Sponsor Banner

Exposure on all marketing material

Logo and company link on Chamber website

Logo and Sponsor recognition on all social media mediums

**Silver Sponsor: \$300**

Logo on All Sponsor Banner

Exposure on all marketing material

Logo and company link on Chamber website

Logo and Sponsor recognition on all social media mediums

**Bronze Sponsor: \$100**

Logo on All Sponsor Banner

Logo and company link on Chamber website



\*We will also accept In Kind donations in lieu of sponsor fee.



# Sponsorship Commitment Form

If you wish to participate, please check the appropriate level below and return the completed form along with your sponsorship contribution payable to Union County Chamber of Commerce/Fishing Rodeo before April 14th 2025.

Please mail to 135 West Main Street, Union, SC 29379. Once we receive your sponsorship commitment form and contribution, you will receive a confirmation email.

If you would like to pay online, please return completed form to [jamit@uniondevelopmentboard.com](mailto:jamit@uniondevelopmentboard.com) and we will send you an invoice.

Sponsorship Level: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Preferred Telephone: \_\_\_\_\_

Website: \_\_\_\_\_

