



2024

UNION  
COUNTY  
CAREER DAY



UNION COUNTY HIGH SCHOOL  
THURSDAY, APRIL 11, 2024  
9AM TO 3PM



January 2, 2024

Dear Local Business Partner,

The Union County Development Board realizes that from a business standpoint, no resource is as important as the human resource. In an effort to ensure that our students have the knowledge base to excel as productive members of the Union County business community, we have once again partnered with the Union County School District to bring to you the 2<sup>nd</sup> Annual County Wide Career Day.

On April 11<sup>th</sup>, 2024 approximately 1,400 students will fill **Union County High School** for a County Wide Career Day. The program will begin at 9:00 am and conclude at 3:00 pm.

We are requesting that local industries, small businesses, and government entities join us to demonstrate the careers that make your organization thrive. Exhibit booths will be available as well as outdoor space to demonstrate heavy equipment. As you can imagine, a feat of this magnitude will require plenty of planning and funding.

If you would like your organization to participate in the *2024 Union County Career Day* please complete the attached participation information and return to us no later than February 9<sup>th</sup>, 2024.

We also have some fantastic sponsorship opportunities that will get your organization and brand the extra recognition that you desire. Your logo and brand information will appear in the home of every student that attends the event. Please see the attached sponsorship opportunities. Sponsorship is not required to participate.

Please don't hesitate to reach out to me with any questions you may have.

Sincerely,



Jami Trammell  
Deputy Director

## Sponsor Opportunities

### **Presenting Sponsor: \$2500**

10x20 Reserved Double Booth Complete with 8ft table and 4 chairs.

Logo displayed on “Union County Career Day” shirts. (Each student will receive)

Sign recognition as “Presenting Sponsor” at the event.

Premier logo placement in marketing efforts and online

### **Corporate Sponsor: \$1250**

10x10 Reserved Single Booth Complete with 8ft table and 2 chairs

Logo displayed on “Union County Career Day” shirts. (Each student will receive)

Sign recognition as “Corporate Sponsor” at the event.

### **Gold Sponsor: \$750**

10x10 Reserved Single Booth Complete with 8ft table and 2 chairs

Logo displayed on “Union County Career Day” shirts. (Each student will receive)

### **White Sponsor: \$250**

10x10 Reserved Single Booth Complete with 8ft table and 2 chairs

## Sponsorship Commitment Form

If you wish to participate, please check the appropriate level below and return the completed form along with your sponsorship contribution by **February 9<sup>th</sup>, 2024.**

Please make checks payable to Union County Chamber of Commerce/Career Day. Mail to 135 West Main Street, Union, SC 29379. Once we receive your sponsorship commitment form and contribution, you will receive a confirmation email as well as your further instructions for the event.

\_\_\_\_ **Presenting Sponsor - \$2500**

\_\_\_\_ **Corporate Sponsor- \$1250**

\_\_\_\_ **Gold Sponsor- \$750**

\_\_\_\_ **White Sponsor- \$250**

**Contact Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Preferred Telephone:** \_\_\_\_\_

**Website:** \_\_\_\_\_