



October 21, 2022

Dear Valued Business Partner,

Wow! This year has flown by and here at the Chamber we are gearing up for one of our largest events and certainly our most attended. The Union County Christmas Parade is scheduled for Friday December 2nd, 2022 at 6pm.

Last year's Christmas Parade saw large crowds pouring into our downtown to enjoy Union County's Christmas Season. The 2022 parade theme will be **"THE POLAR EXPRESS". Participants will be encouraged to decorate their entries in keeping with the theme. There will be cash prizes for 1st, 2nd and 3rd place winners.**

We would like to offer you an opportunity to display your organization during this well attended event. You can't go wrong having your brand exposed to such a large audience. In an attempt to cater to all businesses we have created several sponsorship positions that can suit larger businesses as well as smaller ones. If you don't see a level that serves your advertising needs, give us a call we will make it fit your needs!

As Always, Thank You for Support,

Jami D. Trammell

**Jami D. Trammell, Board Member
Union County Chamber of Commerce**

2022 Christmas Parade

Sponsor Opportunities



PRESENTING SPONSOR: \$500.00

- Sponsor banner in “The Depot” Area.
- Recognized in all print media, Chamber of Commerce website, and all social media channels
- Sponsorship announced on radio Ads
- Introduction and sponsorship announced during Facebook Live Broadcast
- One judging position for the “Christmas Parade” Contest

Grand Marshall Presenter: \$250.00

- Banner stating- Grand Marshall Presented By: (Your Business Name Here)
- Print media, Chamber of Commerce website, and all print marketing material
- Link on Chamber of Commerce website & All Social Media
- Sponsorship announced on radio Ads
- Introduction and sponsorship announced during Facebook Live Broadcast

Parade Sponsor: \$100.00

- Print media, Chamber of Commerce website, and all print marketing material
- Link on Chamber of Commerce website & All Social Media
- Sponsorship announced on radio Ads
- Introduction and sponsorship announced during Tree Lighting Ceremony



2022 Christmas Parade Sponsorship Commitment Form

If you wish to contribute and participate, please check the appropriate level below and return the completed form along with your sponsorship contribution payable to the Union County Chamber of Commerce by November 18th . Once we receive your sponsorship commitment form and contribution, you will receive a confirmation email along with details concerning your sponsorship. Remit to : UCCC, 135 West Main Street, Union, SC 29379

__ Presenting Sponsor \$500

__ Grand Marshall Presenter \$250

__ Parade Sponsor- \$100



Contact Name: _____

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____

Preferred Telephone: _____ **Website:** _____